

D-E-J Daily Boosting Serum™

Advanced age-defying serum to rejuvenate and energise fatigued skin

PRODUCT FACT SHEET

packaging size	product pH level	product should last	additional sizes available
30 mL	Skin-Neutral	Approx. 1.5 months	Trial 15 mL bottle

Primary Benefits

When skin is functioning optimally it produces the energy it needs, but over time these levels decline, and skin becomes fatigued due to intrinsic and extrinsic stressors. Unable to behave as it once did, a cellular energy boost can help skin recapture its youthful vitality.

1. D-E-J Daily Boosting Serum™ contains patented, industry first Sunflower Sprout Extract Technology, which boosts cellular energy to allow the skin to function in a more youthful way.
2. D-E-J Daily Boosting Serum™ slows cellular ageing with comprehensive intrinsic and extrinsic antioxidant protection.
3. D-E-J Daily Boosting Serum™ reduces the visible effects of glycation in the skin.
4. Visible results appear quickly for improved radiance, smoother skin, and reduced appearance of fine lines.
5. With continued use for 12 weeks, D-E-J Daily Boosting Serum™ delivers statistically significant, clinically proven results for improved firmness and elasticity, improved skin barrier and reduction of overall photodamage.

Points of Difference

At the heart of D-E-J Daily Boosting Serum™, Sunflower Sprout Extract is a patented, industry-first technology. It has been clinically proven to recharge fatigued cells by boosting Adenosine Triphosphate (ATP), the key carrier of energy for many cellular functions. As the cellular function improves, D-E-J Daily Boosting Serum™ delivers visible, statistically significant short- and long-term skin health benefits.

Additionally, a robust Antioxidant Blend, a bioavailable peptide and other highly efficacious ingredients also provide support for the DEJ, protect the mitochondria from oxidative stress, strengthen the epidermal barrier and protect the dermal matrix. By targeting multiple pathways within the skin, D-E-J Daily Boosting Serum™ helps neutralise the effects of cellular fatigue to enhance skin firmness and elasticity, improve overall photodamage, and strengthen the skin barrier for long-term skin health.

How to Use

D-E-J Daily Boosting Serum™ is part of the D-E-J® Age-Defying Power Regimen- four complementary products designed to support the skin's Dermal-Epidermal Junction (DEJ):

- The first step after cleansing, D-E-J Daily Boosting Serum™ boosts skin's cellular energy and optimises skin health.
- Next, D-E-J Eye Cream® targets drooping eyelids, undereye crepiness and crow's feet.
- On mornings, follow with D-E-J Face Cream®, a skin-renewing moisturiser that helps visibly firm, lift, and smooth.
- End the nighttime skincare regimen with D-E-J Night Face Cream®, featuring Retinol and Bakuchiol to rejuvenate the skin overnight.



Ingredients

WATER (AQUA), GLYCERIN, CAPRYLIC/CAPRIC TRIGLYCERIDE, BUTYLENE GLYCOL, PROPANEDIOL, POLYGLYCERYL-6 DISTEARATE, TRICAPRYLIN, PENTYLENE GLYCOL, TETRAHEXYLDECYL ASCORBATE, HELIANTHUS ANNUUS (SUNFLOWER) SPROUT EXTRACT, RESVERATROL, SACCHAROMYCES FERMENT FILTRATE, JOJOBA ESTERS, GIGARTINA STELLATA/KAPPAPHYCUS ALVAREZII EXTRACT, ACETYL HEXAPEPTIDE-1, SQUALANE, DIPOTASSIUM GLYCYRRHIZATE, CRATAEGUS MONOGYNA FLOWER EXTRACT, TOCOPHEROL, JASMINUM SAMBAC (JASMINE) FLOWER, POLYGLYCERYL-3 BEESWAX, CETYL ALCOHOL, CORALLINA OFFICINALIS EXTRACT, SODIUM HYALURONATE, BIOSACCHARIDE GUM-1, LAURYL LACTATE, IRIS FLORENTINA ROOT EXTRACT, SACCHARIDE ISOMERATE, BACILLUS FERMENT, ROSA DAMASCENA FLOWER EXTRACT, LAVANDULA ANGUSTIFOLIA (LAVENDER) FLOWER EXTRACT, BISABOLOL, HYDROGENATED LECITHIN, DIMETHICONE, SODIUM ACRYLATE/SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER, POLYSORBATE 80, XANTHAN GUM, DISODIUM EDTA, ETHYLHEXYLGLYCERIN, ISOHEXADECANE, 1,2-HEXANEDIOL, CITRIC ACID, DISODIUM PHOSPHATE, PHENOXYETHANOL, LINALOOL, HYDROXYACETOPHENONE, SORBITAN OLEATE, SODIUM BENZOATE, POTASSIUM SORBATE, GLYCERYL CAPRYLATE, SODIUM PHOSPHATE.



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F R E Q U E N T L Y A S K E D Q U E S T I O N S

1 What is the “boosting” benefit this product delivers? Why is this product called a daily “boosting” serum?

D·E·J Daily Boosting Serum™ uses the power of patented Sunflower Sprout Extract to boost the skin’s cellular energy so it can once again function more youthfully. This innovative serum recharges fatigued cells by boosting levels of Adenosine Triphosphate (ATP), the source of cellular energy found in the mitochondria which must be replenished as skin ages. By optimising skin’s cellular health, D·E·J Daily Boosting Serum™ helps skin recapture its youthful vitality.

2 What is “skin fatigue”?

Skin fatigue is the result of skin becoming overwhelmed by damage from both intrinsic and extrinsic stressors. When skin’s cellular health is compromised it becomes visibly dehydrated and looks dull and rough, with a noticeable loss of firmness and radiance.

3 Who is the ideal D·E·J Daily Boosting Serum™ user?

D·E·J Daily Boosting Serum™ is a powerhouse serum that delivers benefits to a range of adult consumers (ages 18+) with different skin health goals:

REJUVENATION:

D·E·J Daily Boosting Serum™ helps restore the skin’s energy and slow down the ageing process while correcting the existing signs of photo-ageing.

PREJUVENATION:

D·E·J Daily Boosting Serum™ prevents the progression of skin ageing to help retain the youthful look of the skin.

PRE-PROCEDURE:

D·E·J Daily Boosting Serum™ helps prepare skin for in-office procedures and boosts skin health for the best possible outcome.

EXISTING D·E·J® REGIMEN USERS:

D·E·J Daily Boosting Serum™ boosts cellular energy and powers up the benefits of the D·E·J® Regimen.

4 D·E·J Daily Boosting Serum™ and C+ Correcting Complex 30%® both contain THD Ascorbate. Do you need both products?

Yes, depending on your skin’s needs. Even though the same ingredient may appear in multiple products, the concentration and the other ingredients in the formula are what largely help determine the benefits a specific ingredient delivers.

- In D·E·J Daily Boosting Serum™, THD Ascorbate is part of the Antioxidant Blend that provides comprehensive antioxidant protection from intrinsic and extrinsic ageing factors. This Antioxidant Blend works in conjunction with other key ingredients in D·E·J Daily Boosting Serum™ to energise and rejuvenate fatigued skin.
- Who can benefit from D·E·J Daily Boosting Serum™? Anyone looking for a product that will help restore the youthful energy of the skin and slow down the skin ageing process.
- In C+ Correcting Complex 30%®, THD Ascorbate is also part of the Antioxidant Blend but is included at a much higher concentration (30% w/w). In C+ Correcting Complex 30%®, THD Ascorbate and the MelaPATH™ Technology combine to deliver superior brightening and evenness of skin tone.
- Who can benefit from C+ Correcting Complex 30%®? Anyone looking for a concentrated level of THD Ascorbate to brighten the skin and improve the appearance of hyperpigmentation.

5 What are some ideal in-office procedures to pair with D·E·J Daily Boosting Serum™?

D·E·J Daily Boosting Serum™ helps optimise skin health and can be used in the weeks prior to a non-surgical procedure in order to achieve better procedural outcomes on healthier skin. It’s an ideal pairing with energy-based aesthetic procedures, such as lasers and RF microneedling.



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