

# Purifying Cleansing Gel

Oil-control cleanser for fresh, refined skin



## P R O D U C T F A C T S H E E T

packaging size (retail)	professional size	trial size	sample available	product pH level	product should last
100ml bottle	NA	NA	15ml tube	3.5 - 4.0	2-3 months

## Primary Benefits

This highly concentrated cleanser exfoliates and deep cleans pores to remove excess oil and impurities. Pores are refined and skin is left feeling clean and fresh.

## Points of Difference

Salicylic and Lactic Acids exfoliate and clarify the skin, manage excess sebum and help to diminish the appearance of blemishes and blackheads.

## Who Benefits

Those with oily and breakout-prone skin. Ideal for those who experience excess sebum and periodic breakouts. Purifying Cleansing Gel can be used interchangeably with a regular cleanser to provide added exfoliation and/or oil-control. Not suitable for sensitive skin.

## How to Use

Wet face and neck with tepid water. Dispense a small amount into palm of hand. Lather in hands. Using fingertips, gently massage onto face and neck using circular motions.

Avoid eye area. Rinse thoroughly and pat skin dry. Use once or twice daily, as tolerated. Contains acids which may make the skin more sensitive to the sun. We recommend the use of Intellishade® for UV protection when using this product.

## Ingredients

WATER (AQUA), COCAMIDOPROPYL BETAINE, SODIUM C14-16 OLEFIN SULFONATE, SODIUM LAURYL SULFATE, LACTIC ACID, DECYL GLUCOSIDE, PEG-120 METHYL GLUCOSE DIOLEATE, GLYCERETH-2 COCOATE, SUCROSE LAURATE, LINOLEAMIDOPROPYL PG-DIMONIUM CHLORIDE PHOSPHATE, SALICYLIC ACID, PENTYLENE GLYCOL, BENZOIC ACID, SODIUM HYDROXIDE, FRAGRANCE (PARFUM).



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## F R E Q U E N T L Y   A S K E D   Q U E S T I O N S

### 1 I am prone to breakouts and have oily skin.

**Will this cleanser help?** Purifying Cleansing Gel is the best cleanser for those who have oily or breakout-prone skin. It contains Salicylic and Lactic Acids to stimulate healthy cell function by exfoliating dehydrated surface cells and deeply cleaning pores. It also contains strong cleansing agents to effectively remove excess oil and sebum.

### 2 What are the Alpha and Beta Hydroxy Acids in the product?

The Alpha Hydroxy Acid in Purifying Cleansing Gel is Lactic Acid which can be naturally found in milk. The Beta Hydroxy Acid is Salicylic Acid.

### 3 Why is it important to exfoliate the skin?

It is important for you to exfoliate the skin because ageing causes the rate of cell renewal to slow down. Exfoliation removes dehydrated cells from the surface of the skin, smoothing it and enabling better penetration of other anti-ageing products.

### 4 I have sensitive skin. Can I use this product?

No. We do not recommend Purifying Cleansing Gel to those with sensitive skin due to the high concentration of Alpha and Beta Hydroxy Acids in the formula. It also contains strong cleansing agents, which benefit oily and breakout-prone skin, but can irritate sensitive skin. For sensitive skin, we recommend using Gentle Cleansing Lotion or Gentle Foaming Cleanser.

### 5 Why is it packaged in a smaller bottle than the other cleansers in the line?

Purifying Cleansing Gel is packaged in a 100ml bottle due to the concentrated formula. Only a small amount is needed to effectively cleanse the face.

### 6 Which other Revision products work well with Purifying Cleansing Gel?

- Hydrating Serum
- Pore Purifying Clay Mask
- Intellishade®

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